

ARI KULEKOFSKY

GRAPHIC DESIGNER

CONTACT ME

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Portfolio – www.kulekofsky.com

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As a creative thinker, my goal is to use design to bring about positive change and create lasting impact across different mediums. I excel in finding innovative solutions to design challenges and have a keen eye for layout in both print and web design. My experience has shown that I work well within a team, bringing leadership and strong teamwork skills to the table. Through my work with multiple agencies, I have refined my design skills and gained expertise in various techniques. I am always eager to stay current with the latest design trends and techniques, and I am enthusiastic about using my skills to create meaningful and exceptional results.

AWARDS

Lure Fresh Eye for Design, Spring 2022

AIGA Mentorship Program, Fall 2022

UCF Dean's List, 2022, 2020, 2019

VOLUNTEER

Social Impact Director

AIGA Orlando, July 2022 to Current

Vice President

GDSA UCF, January 2021 to 2022

REFERENCES

Stephanie Bennet, CEO Of Prismatic
Stephanie@helloprismatic.com

McKenzie Estes, Art Director at &Barr
Kenzie.estes@andbarr.com

Victor Davila, UCF Professor/ Faculty
Advisor – Victor@ucf.edu

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA

B.F.A. Emerging Media Graphic Design, May 2022

EXPERIENCE

GRAPHIC DESIGNER – Freelancer

May 2022 to Current

– Develop creative ideas and present solutions to clients to solve existing problems while listening to their needs as a whole. Experience negotiating contracts, identifying client needs, and discussing execution of deliverables in a step-by-step process. Experience working with agencies.

STUDIO PRODUCTION DESIGNER – 321 The Agency

August '22 to Current

June 2022 to August '22

121 S Orange Ave Unit 980, Orlando, FL 32801

– Create and assist in campaign collateral for an array of print and digital communications including emails, landing pages, banner ads, websites, letters, info-graphics, brochures, and other marketing initiatives. Work with a variety of departments to execute campaign and branding collateral for a variety of clients.

VISUAL AND INTERACTIVE DESIGN INTERN – Prismatic

June '22 to August '22

745 N. Magnolia Avenue, #301

– Assisted in a collaborative environment including conceptualizing, designing, and revisions of marketing collateral, brand materials, websites, social media graphics, and presentation materials for various clients. Experience proofing and communicating with clients, running preflights, packaging and exporting files, and preparing press-ready documents for print vendors and web developers.

CREATIVE INTERN – &BARR

January '22 to May '22

600 E Washington Street, Orlando, FL 32801

– Responsible for assisting in the creation of deliverables for clients. This included participating in creative brainstorming, implementing brand guidelines, and executing social media campaigns while working side by side with art-directors, copywriters, and project managers.

SKILLS

Adobe Illustrator

Adobe InDesign

Adobe XD / Figma

Adobe After Effects

Layout Design

Event Design

Print / Packaging

Social Media

Branding