

# ARI KULEKOFSKY

## GRAPHIC DESIGNER

### CONTACT ME

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Portfolio: [www.kulekofsky.com](http://www.kulekofsky.com)  
Linkedin: [linkedin.com/in/kulekofsky/](https://www.linkedin.com/in/kulekofsky/)

Strong conceptual thinker with a belief in design as a medium for change. Eye for layout in print and web design. Through my experiences, I have consistently shown up as a leader and team player proven find my place as a dynamic asset to any team. Experience working at 2 agencies in Orlando and an active member of the Orlando design community.

### SKILLS

Adobe Illustrator	Layout
Adobe InDesign	Editorial Design
Adobe XD	Typography
After Effects	Print
Figma	Branding

### AWARDS

Lure Fresh Eye for Design, Spring 2022  
AIGA Mentorship Program, Fall 2022  
UCF Dean's List, 2022, 2020, 2019

### VOLUNTEER

SOCIAL IMPACT DIRECTOR  
AIGA Orlando, July 2022 to Current

VICE PRESIDENT  
GDSA UCF, January 2021 to 2022

### REFERENCES

**Stephanie Bennet**, CEO Of Prismatic  
[Stephanie@helloprismatic.com](mailto:Stephanie@helloprismatic.com)  
**McKenzie Estes**, Art Director at &Barr  
[Kenzie.estes@andbarr.com](mailto:Kenzie.estes@andbarr.com)  
**Victor Davila**, UCF Professor/ Faculty Advisor - [Victor@ucf.edu](mailto:Victor@ucf.edu)  
**Ezri Ruiz**, AIGA Orlando Co-chair  
[Ezrikruiz@gmail.com](mailto:Ezrikruiz@gmail.com)  
**Adelaide Ritter**, Mentor  
[aeritter12@gmail.com](mailto:aeritter12@gmail.com)

### EDUCATION

#### UNIVERSITY OF CENTRAL FLORIDA

B.F.A. Emerging Media Graphic Design, May 2022

### EXPERIENCE

#### GRAPHIC DESIGNER - Freelance

January 2021 to Current

- Develop creative ideas and present solutions to clients to solve existing problems while listening to their needs as a whole. Experience negotiating contracts, identifying client needs, and discussing execution of deliverables in a step-by-step process. Experience working with agencies.

#### STUDIO PRODUCTION DESIGNER - 321 The Agency

June 2022 to Current

121 S Orange Ave Unit 980, Orlando, FL 32801

- Create and assist in revising campaign collateral for an array of print and digital communications including emails, landing pages, banner ads, websites, letters, info-graphics, brochures, and other initiatives for Health First Service Lines.

#### VISUAL AND INTERACTIVE DESIGN INTERN - Prismatic

June 2022 to August 2022

745 N. Magnolia Avenue, #301

- Assisted in a collaborative environment including concepting, designing, and revisions of marketing collateral, brand materials, websites, social media graphics, and presentation materials for various clients. Experience proofing and communicating with clients, running preflights, packaging and exporting files, and preparing press-ready documents for print vendors and web developers.

#### CREATIVE INTERN - &BARR

January 2022 to May 2022

600 E Washington Street, Orlando, FL 32801

- Responsible for assisting in the creation of deliverables for clients. This included participating in creative brainstorming, implementing brand guidelines, and executing social media campaigns while working side by side with art-directors, copywriters, and project managers.

#### BARISTA - Starbucks

June 2017 to August 2018

16850 Jog Road Delray Beach, FL 33446

- Experience in customer service, food and beverage service and pairing, inventory and cash register management.